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Curious George™ Exhibit Swings Into National Children's Museum This Summer

Curious George: Let's Get Curious! will run from May 27 to September 4, 2023

WASHINGTON – This summer, let curiosity run wild at National Children's Museum with the opening of *Curious George: Let's Get Curious!* Introducing young children into the world of Curious George, the exhibit leads visitors ages three through seven on a fun, interactive math, science and engineering-based adventure while emphasizing the central role that parents and caregivers play in learning. *Curious George: Let's Get Curious!* will be on display from May 27 to September 4, 2023.

Based on the familiar characters in H.A. and Margret Rey's classic stories published by Houghton Mifflin and the television series produced by Imagine Entertainment, WGBH Boston and Universal Studios Family Productions on PBS KIDS, the immersive exhibit environment takes place where Curious George and The Man with the Yellow Hat live. Insatiably curious, George loves to find new things to touch and discover. This exhibit lets young visitors learn like George—through direct experiences and problem solving—and encourages children's natural curiosity as they explore early science, math and engineering through hands-on play.

Exhibit Features

- Operate wheels to move Curious George on pulleys from window to window at the **Apartment Building**. Climb the fire escape and climb inside to play with color, light and shadow.
- Explore shape, sorting, weighing and counting with fruits and vegetables at the **Sidewalk Produce Stand**.
- Head to the **Construction Site** to design a building with a bounty of materials and machines.
- Take it easy and snap a picture in the **City Park**, where babies and toddlers can enjoy busy wall activities.

- Use pipes, ramps, funnels, turntables, bumpers and force to experiment with physics and engineering as you putt through three holes of **Mini Golf**.
- Step up to the **Space Rocket** that Curious George rode on his intergalactic adventure and pose for a picture with George in his spacesuit.
- Visit the **Farm** and experience cause and effect when you use wind power to move yard art like whirligigs, windmills, windsocks and wind chimes. Build your own whirligig or windsock and care for the farm animals.

On Saturday, May 27, National Children’s Museum will hold an opening day extravaganza that celebrates the innate curiosity of the exhibit’s beloved character and the hands-on fun of the experience. Families will be able to:

- Play a piano made out of bananas and a MaKey MaKey invention kit.
- Engage with a special Curious George story time.
- Go on a banana scavenger hunt throughout the Museum.

Curious George: Let’s Get Curious! is included in the cost of Museum admission. Tickets to the Museum are \$15.95 for adults and children 1 and older and are free for children under 1 and Museum members. For more information about the exhibit at National Children’s Museum, please visit the Museum’s website: www.nationalchildrensmuseum.org/visting-exhibit-hall.

Located at 1300 Pennsylvania Avenue NW off the Woodrow Wilson Plaza, National Children’s Museum is open 9:30 am to 4:30 pm every day except Tuesdays.

Curious George: Let’s Get Curious! was designed, developed and built by Minnesota Children’s Museum in partnership with Universal Studios Consumer Products Group. The *Curious George: Let’s Get Curious!* exhibit is sponsored nationally by 3M.

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About National Children’s Museum

STEAM adventure awaits at National Children’s Museum, located in the heart of downtown Washington, D.C. With a mission to inspire children to care about and change the world, the Museum sparks curiosity and ignites creativity for children under the age of twelve and their families. Through playful science, technology, engineering, arts and math (STEAM) based exhibits, programs and virtual offerings, the Museum reaches millions of people each year. Learn more and plan your visit at nationalchildrensmuseum.org.

About Minnesota Children's Museum

Minnesota Children's Museum is a non-profit community organization committed to sparking children's learning through play. Infants through children age 10 discover their world through hands-on exhibits in five permanent galleries and two special galleries that offer exciting traveling exhibits from around the world. Fun, interactive activities such as Story Time and Big Fun! take place daily. Minnesota Children's Museum has been providing children and adults with a fun, educational environment for more than 25 years. The Museum is located at Seventh and Wabasha streets in downtown St. Paul. For 24-hour information, visit www.MCM.org or call 651-225-6000.

About the CURIOUS GEORGE television series

The Emmy®-nominated animated preschool television series, CURIOUS GEORGE, airs daily within the PBS KIDS hosted preschool block. Based on the literary classic, the series debuted in September 2006 as the number-one rated children's series on television among kids ages 2-5 years and moms. In the series, Curious George uses his insatiable curiosity as a way of acquainting preschoolers with key concepts in math, science, and engineering. George's memorable (mis-)adventures—from dismantling clocks to rounding up errant bunnies—offer a perfect vehicle for motivating kids to expand their own investigations of the world. William H. Macy narrates.

CURIOUS GEORGE is a production of Imagine Entertainment, WGBH Boston, and Universal Studios Family Productions. Executive producers are Ron Howard (Imagine), Brian Grazer (Imagine), Ellen Cockrill (Universal), Carol Greenwald (WGBH), David Kirschner and Jon Shapiro. Funding for CURIOUS GEORGE is provided by public television viewers. Corporate funding is provided by Shea Homes. The CURIOUS GEORGE web site is pbskids.org/curiousgeorge. Curious George and related characters, created by Margret and H.A. Rey, are copyrighted and trademarked by Houghton Mifflin Company and used under license. Licensed by Universal Studios Licensing LLLP. Television series: © 2023. Universal Studios. All Rights Reserved.

About Universal Studios Consumer Products Group

Universal Studios Consumer Products Group is responsible for global licensing and retail strategies as well as building brand recognition of the extensive catalog of NBC Universal properties. Universal Studios Consumer Products Group is a unit of NBC Universal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. Formed in May 2004 through the combining of NBC and Vivendi Universal Entertainment, NBC Universal owns and operates a valuable portfolio of news and entertainment networks, a premier

motion picture company, significant television production operations, a leading television stations group, and world-renowned theme parks. NBC Universal is 80%-owned by General Electric, with 20% owned by Vivendi.

About Houghton Mifflin Company

Boston-based Houghton Mifflin Company is one of the leading educational publishers in the United States, with more than \$1.4 billion in sales. The Company publishes a comprehensive set of educational solutions, ranging from research-based textbook programs to instructional technology to standards-based assessments for elementary and secondary schools and colleges.

The Company also publishes an extensive line of reference works and award-winning fiction and nonfiction for adults and young readers. In 2006, Houghton Mifflin merged with Riverdeep, bringing together one of the most respected print publishers with the leader in interactive courseware. With origins dating back to 1832, Houghton Mifflin combines its tradition of excellence with a commitment to innovation. To learn more about Houghton Mifflin, visit www.hmco.com.