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FOR IMMEDIATE RELEASE

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**Special Events + Programs Inspire Curiosity to Bloom at National Children's Museum in March**

*Two Weeks of Cherry Blossom Activations + Girl Scout Day on March 18*

WASHINGTON – This spring, curiosity is in full bloom at National Children's Museum in downtown D.C.! Through special events and seasonal programming, families can pique their interest in science, technology, engineering, arts, and math (STEAM) concepts. Learn more about these play-based experiences below.

**Girl Scout Day**

*March 18 from 9:30 a.m.-4:30 p.m. at National Children's Museum*

Calling all Daisies, Brownies, and Juniors! Girl Scouts are invited to spend the day playing in the Museum's exhibits, participating in special pop-up activities, and meeting incredible women in STEM careers during a speaker series.

Featured speakers include an earthquake geologist, infectious disease expert, and sound designer and composer, and sessions will be held at 10 a.m., 11 a.m., 1 p.m., and 2 p.m. Each session has limited first-come, first-serve seating.

As part of the experience, Girl Scouts will also have the opportunity to interact with the Museum's "The STEAM in Me" exhibit, which asks children to picture themselves in their dream science, technology, engineering, arts, and math jobs. Part of the exhibit includes career highlight posters, which feature women in STEM fields who are ambassadors through Museum partner Lyda Hill Philanthropies' IF/THEN® Initiative.

By advocating for authentic representation of the diverse women professionals in STEM, Lyda Hill Philanthropies' IF/THEN® Initiative is activating a culture shift to open the eyes of young girls to STEM careers. If a young girl is inspired to pursue STEM, then she can change the world!

Troops and individual scouts can **use promo code GSD2023** when purchasing tickets to receive a 10% discount on Museum admission and a special Girl Scout Day fun patch for each Girl Scout who visits. Note, the Museum will still be open to the public.

Girl Scout Day 2023 is generously sponsored by TCMA for Ronald Reagan Building and International Trade Center.

## Museum-Led Cherry Blossom Programming

*various times and locations*

In celebration of spring and peak bloom of D.C.'s iconic cherry blossoms, families can join National Children's Museum for the following STEAM programs inspired by the natural world.

- Collaborative cherry blossom tree painting at the [Blossom Kite Festival](#) on March 25 (free)
- Blossom-themed STEAM Story Times on March 23 and 30 and Baby Jam on March 24 (included in Museum admission)
- Helicopter seeds launcher design and build challenge using recycled materials to learn about the aerodynamics of seed dispersal under the Museum's main entrance awnings on March 26 (free)
- Haiku exploration and experimentation pop-up (included in Museum admission)

Located at 1300 Pennsylvania Avenue NW off the Woodrow Wilson Plaza, National Children's Museum is open 9:30 a.m.-4:30 p.m. every day except Tuesdays. Tickets to the Museum are \$15.95 for adults and children 1 and older and are free for children under 1 and Museum members. For more information about National Children's Museum, please visit the Museum's website at [www.nationalchildrensmuseum.org](http://www.nationalchildrensmuseum.org).

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### **About National Children's Museum**

STEAM adventure awaits at National Children's Museum, located in the heart of downtown Washington, D.C.! With a mission to inspire children to care about and change the world, the Museum sparks curiosity and ignites creativity for children under the age of twelve and their families. Through playful science, technology, engineering, arts, and math (STEAM) based exhibits, programs, and virtual offerings, the Museum reaches millions of people each year. Learn more and plan your visit at [nationalchildrensmuseum.org](http://nationalchildrensmuseum.org).