During COVID-19 Health Crisis, National Children’s Museum Inspires Young Innovators to Change the World with Science, Technology, Engineering, Arts, and Math

National Children’s Museum partners with Booz Allen Hamilton to launch a daily, digital series of projects and programs that celebrate STEAM-focused learning and play

Washington, D.C., April 30, 2020 – National Children’s Museum, a nationally recognized cultural and educational institution that serves children and families, is partnering with DMV-headquartered Booz Allen Hamilton to premiere daily, virtual science, technology, engineering, arts and math (STEAM) programs for families. The “#STEAMwork” series goes live on the Museum’s Facebook each day at 2:30pm EDT, and features STEAM-based projects, experiments, design and build challenges, and story times for children under twelve and their caregivers.

“At National Children’s Museum, we aim to inspire children to care about and change the world, and we think that mission is more important now than ever,” said Crystal Bowyer, President and CEO of National Children’s Museum. “I believe that one hopeful thing that could come out of this terrible moment in history is that more kids will take an interest in science and innovation, and turn to the sciences to solve problems in the world. We are honored to partner with Booz Allen Hamilton, a leader in the community, to help bring joy and learning to families during this challenging time.”

After reopening to the public on February 24, National Children’s Museum temporarily closed its doors as precaution against COVID-19 on March 13th. The Museum designed the #STEAMwork series to extend learning based on the Museum’s interactive experiences into homes. To ensure all families can participate, projects use accessible everyday materials that can be found at home or in nature.

#STEAMwork programs include Climate Action Hero Mondays, where the Museum team features weekly superhero missions that relate to Climate Action Heroes, an experience within the Museum’s Innovation Sandbox exhibit. Families can navigate to the Museum’s www.climate-heroes.org site to play an online game and discover their inner climate action superhero. On Thursdays, #STEAMwork poses a Design + Build challenge to encourage exploration of engineering principles and the design process.

As a critical piece of the partnership, Booz Allen Hamilton technical experts and STEAM leaders will participate in a corresponding virtual series “Playdate with an Expert” to be featured on the Museum’s platforms. These programs will expose viewers to a diversity of STEAM career pathways through experiments and projects led by content experts.

“Booz Allen’s partnership with National Children’s Museum will help to provide families with engaging activities during this unprecedented time and as importantly, encourage interest in STEAM career paths that are essential to solving our society’s toughest problems,” said Stephen Labaton, Executive Vice President of Corporate Affairs at Booz Allen Hamilton. “We are proud to partner with National Children’s Museum, which shares our commitment to empowering people to change the world through the promotion of programs that inspire a new generation to develop a life-long passion for science and innovative technologies.”
The #STEAMwork series reaches thousands of people each day, and has been featured by ABC, the Association of Children’s Museums, and washington.org. Past programs can be found on the National Children’s Museum website, YouTube, and Facebook.

For more information about National Children’s Museum please visit: https://www.nationalchildrensmuseum.org/

For more information about Booz Allen Hamilton’s community outreach efforts please visit: https://www.boozallen.com/about/social-impact.html.

About National Children’s Museum
National Children’s Museum reopened on February 24, 2020 as a unique hybrid that combines learning elements found in a science center with children’s museum experiences. As an entirely science, technology, engineering, arts and math (STEAM) institution focused on playful, hands-on engagement opportunities, National Children’s Museum will fill a critical void for early childhood learning in the District and upend expectations for how a space designed for families can look and feel. Located just steps from the White House and National Mall at 1300 Pennsylvania Avenue NW, and with accessible Metro and transportation options, more than 500,000 locals and tourists each year will meet at National Children's Museum for a playful learning experience. Founded in 1974, the Congressionally-designated Museum has served Washington’s youngest learners for over 45 years.

About Booz Allen Hamilton
For more than 100 years, military, government and business leaders have turned to Booz Allen Hamilton to solve their most complex problems. As a consulting firm with experts in analytics, digital, engineering and cyber, we help organizations transform. We are a key partner on some of the most innovative programs for governments worldwide and trusted by its most sensitive agencies. We work shoulder to shoulder with clients, using a mission-first approach to choose the right strategy and technology to help them realize their vision.

With global headquarters in McLean, Virginia, our firm employs about 27,200 people globally and had revenue of $6.7 billion for the 12 months ended March 31, 2019. To learn more, visit www.boozallen.com. (NYSE:BAH)