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FOR IMMEDIATE RELEASE  
October 2, 2018

## **National Children's Museum Announces Three New Board Members**

***– The new appointees bring local community involvement and diverse experiences to the National Children's Museum's Board of Trustees–***

**Washington, D.C., Oct. 2, 2018** – National Children's Museum (NCM), a Congressionally designated cultural and educational institution that has served children and families in Washington, D.C. for 45 years, is pleased to announce the appointment of three new members to the Board of Trustees: Anna Mason, Franklin White, and Heather Zimmerman.

"We are thrilled to welcome these accomplished business and philanthropic leaders to our Board," said Crystal Bowyer, president and CEO of NCM. "Anna, Franklin, and Heather each have an inimitable skill set and a passion for the unique vision of the National Children's Museum. Their guidance and support will be invaluable as we work together to build this modern institution and bring hands-on educational experiences to the next generation of learners in our nation's capital."

Anna Mason currently serves as a Partner at Revolution's Rise of the Rest Seed Fund. She brings more than 10 years of experience in finance, startup operations, and venture community programming in Los Angeles and New York to the position. Mason is also a co-director of the Washington Chapter of The Vinetta Project, an organization that helps women in the technology industry access capital and network connections, as well as a member on the advisory board of Beacon DC, a community-led campaign to make Washington, D.C. one of the most influential and supportive cities in the country for female entrepreneurs. A graduate of Harvard College and NYU's Stern School of Business, Mason lives in Washington, D.C. with her husband John and two-year-old daughter.

Franklin White has served as Senior Vice President/Investment Market Manager at PNC Bank's Greater Washington Market since 2005. He previously worked in the wealth management sector at both Bank of America and SunTrust Bank, developing his finance and management experience. Active in the community, White is a member of the Friends of Duncan Library and participates in the PNC Grow Up Great Initiative, which focuses on early learning to prepare children for school and life. A native Washingtonian, White lives in Alexandria, VA with his wife Anne Marie, who is a special education teacher.

Heather Zimmerman is a Board Member for the ziMS Foundation, a nonprofit dedicated to the treatment and cure of Multiple Sclerosis. Zimmerman's involvement at ziMS is comprehensive, and includes managing digital and social media presence, coordinating community outreach and organizing fundraising events and investment efforts. Prior to joining the ziMS Foundation, Zimmerman worked as an associate producer in television, most recently with EnergyNow!, an

energy and environmental news program. Zimmerman lives in Great Falls, VA with her husband – Washington Nationals first baseman, Ryan Zimmerman – and their two daughters.

For more information, please visit <https://www.nationalchildrensmuseum.org/news>.

### **About National Children's Museum**

Founded as the Capital Children's Museum in 1974, the Museum served kids and families in the Washington region for thirty years in Northeast Washington, D.C. The Museum was renamed in 2003 when the U.S. Congress designated it the National Children's Museum. For several years, NCM operated as a museum without walls by serving the region through traveling exhibitions, partnerships with other nonprofits, as well as community and school outreach programs. From 2012-2015, a small museum space was opened to the public at National Harbor, but closed in preparation for NCM's next chapter in downtown D.C. Today, the National Children's Museum is poised for its greatest chapter yet, as it prepares to reopen off Pennsylvania Ave in Spring 2019.

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