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National Children's Museum Joins with the National Park Foundation to Support the 2016 White House Easter Egg Roll

WASHINGTON (March 17, 2016) National Children's Museum (NCM) announced today that it will contribute to the National Park Foundation, the official charity of America's national parks, to support the 2016 White House Easter Egg Roll at President's Park on the South Lawn of the White House.

Honoring the final Easter Egg Roll of the Obama Administration, this year's theme is "Let's Celebrate." The event will feature live music, sport courts, cooking stations, storytelling, Easter egg rolling, and the first-ever White House Fun Run.

In addition, the official White House Easter Eggs, sold by the National Park Foundation to support the annual event which takes place at one of more than 400 national parks across the country, are available at easter.nationalparks.org.

For the eighth consecutive year, NCM will have a significant presence in the *Eggspress Yourself* area dedicated to arts and crafts. This year, NCM's Museum On the Move will celebrate spring in Washington, DC with Blossom Books and encourage healthy eating with Healthy Food On My Mind.

The White House Easter Egg Roll is a great example of the countless ways there are to [#FindYourPark](#) and encourage every kid to experience the great outdoors. Launched in March 2015, Find Your Park/Encuentra Tu Parque is a public awareness and education movement to inspire people from all backgrounds to connect with, celebrate, and support America's national parks and community-based programs. Celebrating the National Park Service Centennial and setting the stage for the Service's next 100 years, #FindYourPark complements the President's Every Kid in a Park initiative and encourages people to discover and share their own unique connections to our nation's natural landscapes, vibrant culture, and rich history.

ABOUT NATIONAL CHILDREN'S MUSEUM

The National Children's Museum (NCM) was founded in 1974 as the Capital Children's Museum and was designated by Congress as the National Children's Museum in 2003. During its transition from H St. N.E., Washington, DC to National Harbor, Prince George's County, Maryland, it served hundreds of thousands of children throughout the region through its Museum Without Walls Programs. In November 2014, NCM announced that it would be relocating to Washington, DC. Currently NCM offers public programs and exhibits through its Museum On the Move Program. More information is available at www.ncm.museum.

ABOUT THE NATIONAL PARK FOUNDATION

The National Park Foundation is the official charity of America's national parks and nonprofit partner to the National Park Service. Chartered by Congress in 1967, the National Park Foundation raises private

funds to help PROTECT more than 84 million acres of national parks through critical conservation and preservation efforts, CONNECT all Americans with their incomparable natural landscapes, vibrant culture and rich history, and INSPIRE the next generation of park stewards. Find out more and become a part of the national park community at www.nationalparks.org.

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