



NATIONAL
CHILDREN'S
museum

MEDIA ADVISORY

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National Children's Museum Counts Down to Dec. 14 Opening with Fifth Annual *JumpOFF!*

Outdoor jump-roping festival celebrates fitness, Nickelodeon's Worldwide Day of Play

Washington, D.C. – The National Children's Museum will host its fifth annual outdoor jump-roping festival at National Harbor in Prince George's County, Md. on Saturday, Oct. 6, 2012. *JumpOFF!* will take place steps away from the National Children's Museum's new indoor space, which opens to the public on Dec. 14.

What: The free, block party-style *JumpOFF!*, which is serving as a satellite partner of Nickelodeon's Worldwide Day of Play, will feature:

- Performances by world-renowned youth precision jump-roping teams, including the Greenbelt SITY Stars, Kangaroo Kids, Youth Sports Jump FX and Hoppin' Hawks
- "Make your own jump rope" activities
- Special appearances Popped! Republic food truck, Chidogo's and other community partners

Who: National Children's Museum

When: Saturday, Oct. 6, 2012
Noon to 4 p.m.

Where: American Way, between St. George Blvd. and Fleet St.
National Harbor, MD 20745

Please contact Michal Miller at 703-963-6842 or mmiller@ncm.museum with questions or to RSVP.

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The National Children's Museum (NCM) is a world-class cultural and educational center that inspires children to care about and improve the world. Currently operating as a "museum without walls" through participation in community events and creative partnerships with other arts and cultural organizations, NCM will open an indoor space in winter 2012 and an expansive outdoor experience in summer 2013 at National Harbor in Prince George's County, Maryland. The Museum is poised to become Greater Washington's premier family attraction and the only national museum dedicated entirely to children and their families and caregivers. The National Children's Museum was designated by Congress in 2003 and was founded in 1974 as the Capital Children's Museum.